



Special parking program for Fempress Fit

- ParqEx will create a discount promo code for your customers & employees for short term parking (10%)
- ParqEx will create a landing page to promote the business with the promo code. The business can link back to this page for parking. Ex: www.fempressfit.com/parking will link to www.parqex.com/parking-for-fempressfit
- ParqEx will provide an email template that the business can send out to their customers to tell them about the parking arrangement and the special discount if they pre-book the parking before arriving for their session to save time and money.

✓ Discount/promo code for your customers	FEMPRESS
✓ Discount/Promo code for your employees	FEMPRESS
✓ Your custom parking landing page on ParqEx	https://www.parqex.com/chicago-parking/parking-at-fempress-fit/
✓ How to let your customers know about discounted parking by adding this section to their appointment confirmation email:	<p>-----</p> <p>DISCOUNTED PARKING</p> <p>Discounted parking can be purchased by using the Promotion code: _____ via the ParqEx app. We recommend pre-booking parking to avoid getting late for your appointment.</p> <p>-----</p>
✓ Email you can use to send to your customers	<p>EMAIL SUBJECT: Discounted parking for your upcoming appointment</p> <p>Dear _____,</p> <p>We are looking forward to seeing you on _____.</p> <p>If you plan to drive, we have made special arrangement to offer you discounted parking at the facility. Please use the promo code _____ when you pre-book the parking via the ParqEx app. We strongly recommend reserving the parking space before arriving at the facility to avoid delays.</p> <p>Thanks.</p>

<p>✓ Email template for your employees, staff vendors etc.</p>	<p>EMAIL SUBJECT: Discounted parking employees</p> <p>Dear _____,</p> <p>As you are aware, the parking at Lacuna Lofts is not free anymore. I was able to negotiate a special rate for our customers and employees. Please use promo code _____ when you pre-book the parking via the ParqEx app to get the discounted rate. We strongly recommend reserving the parking space before arriving at the facility to avoid delays.</p> <p>Thanks.</p>

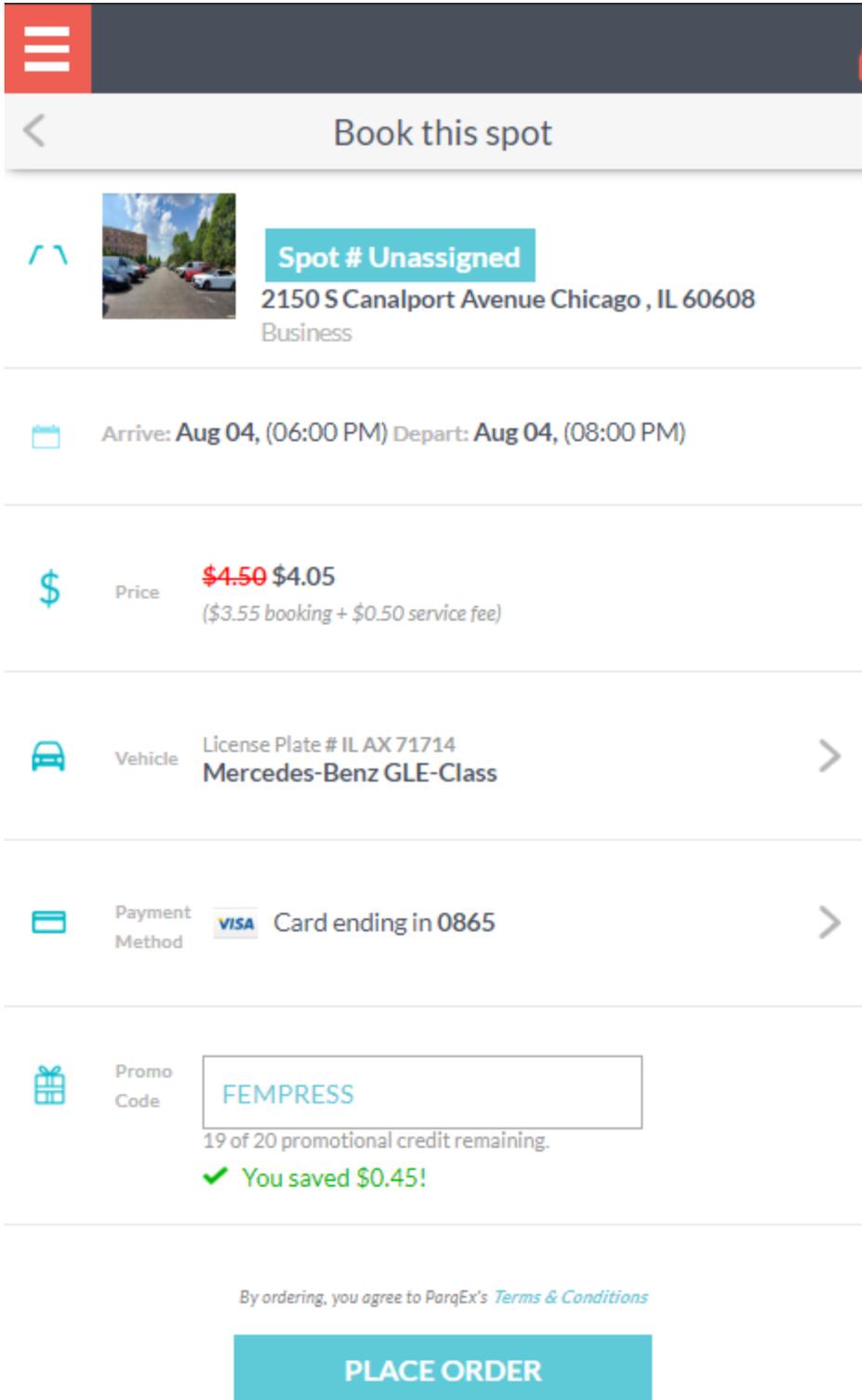
Follow up recommendations for the business:

- Send out an email with the promo/discount coupon to employees
- Incorporate the email instructions and how to get the discount in email communication with customers.
- If your business has a website, add a parking page that redirects to ParqEx landing page we have created for you. Ex: <http://fempresfit.com/parking> will link to <https://www.pargex.com/chicago-parking/parking-at-fempres-fit/>
- If your business website has an FAQ section, add a FAQ for parking:

PARKING RELATED FAQs

- Is there on-site parking at Fempress Fit?
Yes, there is on-site paid parking available via the ParqEx app.
- How much does it cost to park at Fempress Fit?
Parking rates at Lacuna Lofts are \$2 per hour, \$10 per day and \$120 per month. The parking rates are subject to change so please check out the ParqEx app for an accurate information.
- How do I pre-book parking at Fempress Fit?
In order to reserve a parking spot, download the ParqEx app, go to the search location bar in the ParqEx app, and type Lacuna Lofts. Enter the start date for your monthly rental and click "FIND PARKING". Select the parking facility from the search results. Choose the spot that you wish to book and click "book it". Enter your payment and vehicle information then click "Place Order".
- Is there discounted/validated parking available if I am visiting Fempress Fit?
Yes, please use the promotion code provided to get a discount on the parking.

Make sure to enter the promo code: **FEMPRESS** on the to get the discount.



Book this spot

Spot # Unassigned
2150 S Canalport Avenue Chicago , IL 60608
Business

Arrive: **Aug 04, (06:00 PM)** Depart: **Aug 04, (08:00 PM)**

Price ~~\$4.50~~ **\$4.05**
(\$3.55 booking + \$0.50 service fee)

Vehicle License Plate # IL AX 71714
Mercedes-Benz GLE-Class

Payment Method  Card ending in 0865

Promo Code
19 of 20 promotional credit remaining.
✔ You saved \$0.45!

By ordering, you agree to ParqEx's [Terms & Conditions](#)

PLACE ORDER